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This Boozy Gin Advent Calendar is the Best Way to Count Down to Christmas

BY [STAFF WRITER \(HTTPS://WWW.WOMENSTUFF.CO.ZA/AUTHOR/STAFF-WRITER/\)](https://www.womenstuff.co.za/author/staff-writer/)
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Look, chocolate advent calendars are great and all, but they're mostly designed for children. Luckily for gin lovers, there's a new, boozy way to count down the 12 days of Christmas. Yes indeed, there's finally an advent calendar for grown-ups! This festive season swap out your chocolate-filled advent calendar for a far more exciting gin-filled advent calendar by **Sugarbird gin**. Because a G&T a day is probably the only way to survive the craziness of the holiday season.

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Count down the 12 days of Christmas with the Sugarbird 12 Mini Gins Festive Gift Box. This mini count down calendar features 12 mini gins in a beautiful gift box with perforated windows, to reveal a new craft gin each day. To enjoy add ice and your favourite tonic water, dry lemon, or soda water mixer. The calendar features local favourites such as Sugarbird, Inverroche, Bloedlemoen, Wilderer and more — it makes the perfect gift for yourself or a gin lover this festive season.



https://www.womenstuff.co.za/wp-content/uploads/2019/11/Sugarbird_12day.jpeg

For a more comprehensive count down splash out on the Sugarbird & Friends Gin Advent Calendar. This advent calendar marks the 24-day countdown to Christmas and is the best way to welcome in the December holidays. Yes indeed, your festive season is about to get a little bit more festive! For this advent calendar Sugarbird has rounded up South Africa's favourite gins and packaged them up nicely in this neat little advent calendar for you to gift to a special someone, or enjoy for yourself.

And, as if that isn't exciting enough, SugarBird has also introduced a range of gin Christmas crackers for an adults-only twist on crackers for the Christmas lunch or dinner table! Forget crackers filled with plastic whistles no one will ever use, these little bottles of joy are sure to bring a smile to your face this Christmas.



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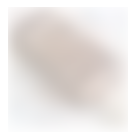
Even better news? Sugarbird Gin is rethinking packaging and design to make your gin habit a little more environmentally friendly. Sugarbird has replaced glass packaging of their popular Mini Gin Bottle range with Polyethylene Terephthalate (PET) plastic bottles. While biodegradable plastics take a long time to break down, and only under very specific conditions in specialised facilities that are not readily available in South Africa, PET can be recycled multiple times into new bottles, which means that less waste goes to overburdened landfills.

Along with its recycling-friendly packaging efforts, Sugarbird Gin is making real change with its circular economy and environmentally-beneficial [#DayOneForChange](https://dayoneforchange.com/) (<https://dayoneforchange.com/>) initiative. This new initiative aims to empower consumers to recycle responsibly through the set-up of new recycling bins and closes the loop with a unique collaboration between aspiring local artists and Uzwelo Bags creating an exclusive collection of designer bags, made only from recycled PET.



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It's clear, Sugarbird Gin means business. They've made recycling easy and directly accessible by setting up their own Sugarbird Gin recycling bins across South Africa where the recycled PET will either become new Mini Gin Bottles or be down-cycled in recycled PET products.

For these products, they've partnered with young South African artists, Keith Vlahakis, Ruschka Du Toit Gird, and Boineelo Modise to create a unique Sugarbird collection of recycled PET felt bags made by Uzwelo Bags, a social enterprise based in Kwa-Zulu Natal that trains and uplifts women in Kwa-Zulu Natal communities. The sales of the Sugarbird Day One Bag Collection goes directly to production costs and delivery – testimony to their commitment to affecting change.



(https://www.womenstuff.co.za/wp-content/uploads/2019/11/sugarbird_backpack1.jpeg)

Get your hands on the Sugarbird mini 12-day calendar at [YuppieChef at R399](#) (<https://www.yuppiechef.com/sugarbird.htm?id=47297&name=Sugarbird-12-Mini-Gins-Festive-Gift-Box>). the 24-day advent calendar is available exclusively at Pick n Pay Liquor stores for R699.99, and the crackers are available exclusively at Checkers Liquor stores at R39.99 each.

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