

# make it *Rayne*

BEAUTY FANATIC NAVIGATING THE MAZE TO MILLENNIAL MOTHERHOOD

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## CAPE TOWN'S SUGARBIRD CRAFT GIN, SPREADS ITS WINGS TO BRANDY

Cape Town's Sugarbird Craft Gin, spreads its wings to brandy.

Best known for its quality fynbos gin, Sugarbird has negotiated access to aged barrels of potstill brandy from one of the world's finest, award-winning distilleries – right here in South Africa.

Chenin Blanc and Colombard grapes, grown in the Bredekloof region, provide the distillate that is

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How many Nike Bags is too many?

May 11, 2023



Carefully aged in small French Oak barrels, for 14 years. Ultimately, once the ageing process has completed, this delicate liquid is trickle-filtered through honeybush and other fynbos botanicals by Sugarbird’s Artisan Blender, Edmund Paulsen, who says; “this adds a very subtle character to one of the finest ‘Cognacs’ around.” Finally, a little squeeze of fynbos honey gives it a natural smooth nuttiness.



Sugarbird’s MD, Matt Bresler, says: “Our initial focus was on creating a gin, differentiated by its locally-sourced ingredients. We feel we have done this to popular acclaim – recently winning Best South African gin in the 2021 Luxury Lifestyle Awards. As a result, we decided to try our hand at brandy: a product with a rich South African heritage. The Cape Floral Kingdom is on our doorstep – it is by far the smallest, but richest of the world’s six floral kingdoms, in terms of plant and flower diversity. It has given us a wealth of flavour profiles, first used in our gin, where it found harmony between floral and citrus notes, and now, in our potstill brandy.”

With a nose of sweet prune, dark chocolate and vanilla that follows through on the palate, the Sugarbird XO 14 Year Old is a great choice for sipping around the fire, either neat, or with a block of ice.

“South African brandy is the unsung hero of the spirit world,” according to Cape Wine Master, Winnie Bowman. But now – there is Sugarbird XO 14 Year Old Potstill – presented in a quality heavy glass bottle, strikingly labelled, with understated elegance.



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March 8, 2023



**Barbie® Celebrates International Women’s Day by Encouraging More Girls to See Themselves in STEM**

March 7, 2023



**Hello Winter, Goodbye Summer, Hello Tracksuits!**

March 6, 2023



**Nothing more iconic than a pair of Airforce Nike sneakers!**

January 25, 2023



**T’is the season for skirts!**

December 14, 2022



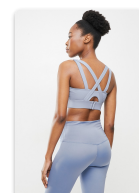
**Panier des Sens has hit our shores!**

November 9, 2022



**Superga Sneakers are a legit weakness of mine!**

October 31, 2022



**Taking your sports bra off does not need to**

Sugarbird XO is available at a RRP of R449.95 from Takealot, SmousOnline, and selected retailers.

With this XO Brandy, Sugarbird hopes to pay tribute to our unique South African distilling traditions, whilst proudly celebrating our vibrant and diverse country.

**FOLLOW SUGARBIRD DISTILLERY ON:**

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Email: [phil@kindredspirits.co.za](mailto:phil@kindredspirits.co.za)

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**be a workout in itself!**

September 27, 2022

**ZERO**

**ZERO Damage to Your Skin This Winter**

September 13, 2022



**Surprise – It’s another bridesmaid dresses post!**

August 19, 2022



**For the love of jewellery! {SUPERBALIST}**

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**Perfect Puffer Jackets from Superbalist**

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**It's Wedding Season! {SUPERBALIST}**

February 16, 2022



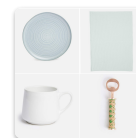
**Jordan's Kid Range Keeps Them Brushing and Brushing All Year Round**

January 21, 2022



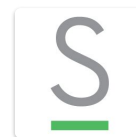
**Bikini Season is here and Superbalist has you covered – literally!**

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**Black Friday with Superbalist**

November 23, 2021



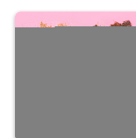
**Which shoes to pack for a cruise? {SUPERBALIST FASHION}**

October 28, 2021



**CHILD PASSENGER SAFETY WEEK RUNS FOR THE 5th YEAR IN A ROW IN SA**

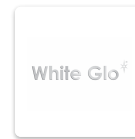
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**The Secret Weapon of Great Coverage – Real**

**Techniques**  
**Miracle Sponges**

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**White Glo**  
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**heaven!**

July 27, 2021



**SOFTLIPS SA**  
**LAUNCHES**  
**REPAIR RANGE**  
**TO SOOTHE AND**  
**HEAL**  
**PROBLEMATIC**  
**LIP CONDITIONS**

July 27, 2021



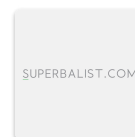
**Celebrate World**  
**Chocolate Day**  
**2021 with GD**  
**Chocolate!**

July 8, 2021



**ELGYDIUM**  
**Teething Gel –**  
**our new best**  
**friend!**

July 7, 2021



**This is what T-**  
**Shirt dreams are**  
**made of...**

June 28, 2021



**Treat Yourself  
This Winter with  
GD Chocolate**

June 23, 2021

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**Tangle Teezer  
Launches NEW  
Scalp Exfoliator  
and Massager  
Brush**

June 22, 2021

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**LAUNCHING  
JULY 2021: Skin  
Serenity,  
overnight  
science from  
ENVIRON**

June 21, 2021

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**ZERO by Skin  
Academy {PRESS  
RELEASE}**

June 17, 2021

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**Sugarbird Craft  
Gin Awarded  
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June 10, 2021

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**Creightons | the  
Perfect Solution  
to Your Winter  
Hair Woes**

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**Winter with  
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Flormar**

June 10, 2021

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**SCFSA'S  
ESTEEMED  
LIFETIME**



**ACHIEVEMENT  
AWARD  
HONOURS DR  
DESMOND  
FERNANDES**

June 4, 2021

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**Celebrate World  
Environment  
Day with Eat  
Real**

June 3, 2021

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