

CRUSH

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CELEBRATE THE FESTIVE SEASON WITH SUGARBIRD GIN & FRIENDS

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Who can say no to a refreshing G&T while on holiday? We know that South Africa is producing some of the best and most delicious gins in the world; what better way to enjoy this festive holiday season than with Sugarbird Gin's awesome selection of gin gifts.

CHRISTMAS GIFTING THE GIN WAY

Sugarbird Gin wants to get you in the Christmas spirit, and spirit of giving, with their Gin Advent Calendar, Gin Bauble pack and Gin Cracker range. Take a look at what's available this festive season.



SUGARBIRD & FRIENDS GIN ADVENT CALENDAR

In true Sugarbird #MadeForYou spirit, Sugarbird has collaborated with some of the nation's finest gins and brings you a gift to enjoy and extend the hype in the build-up to the festive season. Sugarbird&Friends Gin Advent Calendar is available in an 8 pack Gin Advent Calendar for R299.99, to be enjoyed every 3rd day, and a 24 pack Gin Advent Calendar for R699.99, for a mini gin celebration every day.

SUGARBIRD GIN BAUBLES

Each bauble pack contains 5 colourful baubles each containing 40ml of Sugarbird® Fynbos Gin. Once emptied, the baubles can be used as a Christmas tree decoration or can be recycled. Sugarbird Gin Baubles are available at Makro for R129 a pack. They are the perfect present for your gin-loving friends this festive season!





SUGARBIRD GIN CRACKERS

Ditch the crackers with a plastic novelty centre, and treat your guests to Sugarbird Gin Crackers around the Christmas dining table. Bring some South African flavour to your Christmas table by purchasing these Sugarbird Gin Crackers from Checkers & Shoprite Liquors for R39.99 per gin cracker.

Each cracker contains a 50ml Sugarbird Gin mini that is available in 5 different gin flavours. Be sure to try the 2 new limited-edition flavours, Honeybush & Moringa and Protea & Cucumber.



#DAYONEFORCHANGE AND PET PACKAGING

Sugarbird Gin's festive range is rethinking packaging and design as their popular Mini Gin Bottle range replaces glass packaging with Polyethylene Terephthalate (PET) plastic bottles. Sugarbird Gin's circular economy and environmentally-beneficial #DayOneForChange initiative empowers consumers to recycle responsibly through the set-up of new recycling bins.

Sugarbird Gin recycling bins are set up across South Africa to make recycling easy and directly accessible. The recycled PET will either become new Mini Gin Bottles or will be down-cycled in recycled PET products. Visit dayoneforchange.com to see where you can drop off your empty gin minis, and other PET plastic, and stand a chance to win amazing prizes.

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CAPE TOWN



3 COMMENTS

as a gin lover I will really spoil myself and friends with these gin gifts.

Fully intend'trying' ALL the flavours – what a job, but someone has to do it.

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