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Sugarbird Gin / Artist Collaboration - "Go Getter"

Keith Vlahakis



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SUGARBIRD[®]
CAPE FYNBOS GIN

Sugarbird Gin / Keith Vlahakis

A collaboration project with Sugarbird Gin for their DAY ONE for change campaign. I was commissioned by craft gin Cape Town Based brand - Sugarbird Gin to create an artwork for their new Campaign.

[sugarbirdgin.com](https://www.sugarbirdgin.com)

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packaging recycling initiative and entrepreneurship.

dayoneforchange.com

AMBITION BLOSSOMS

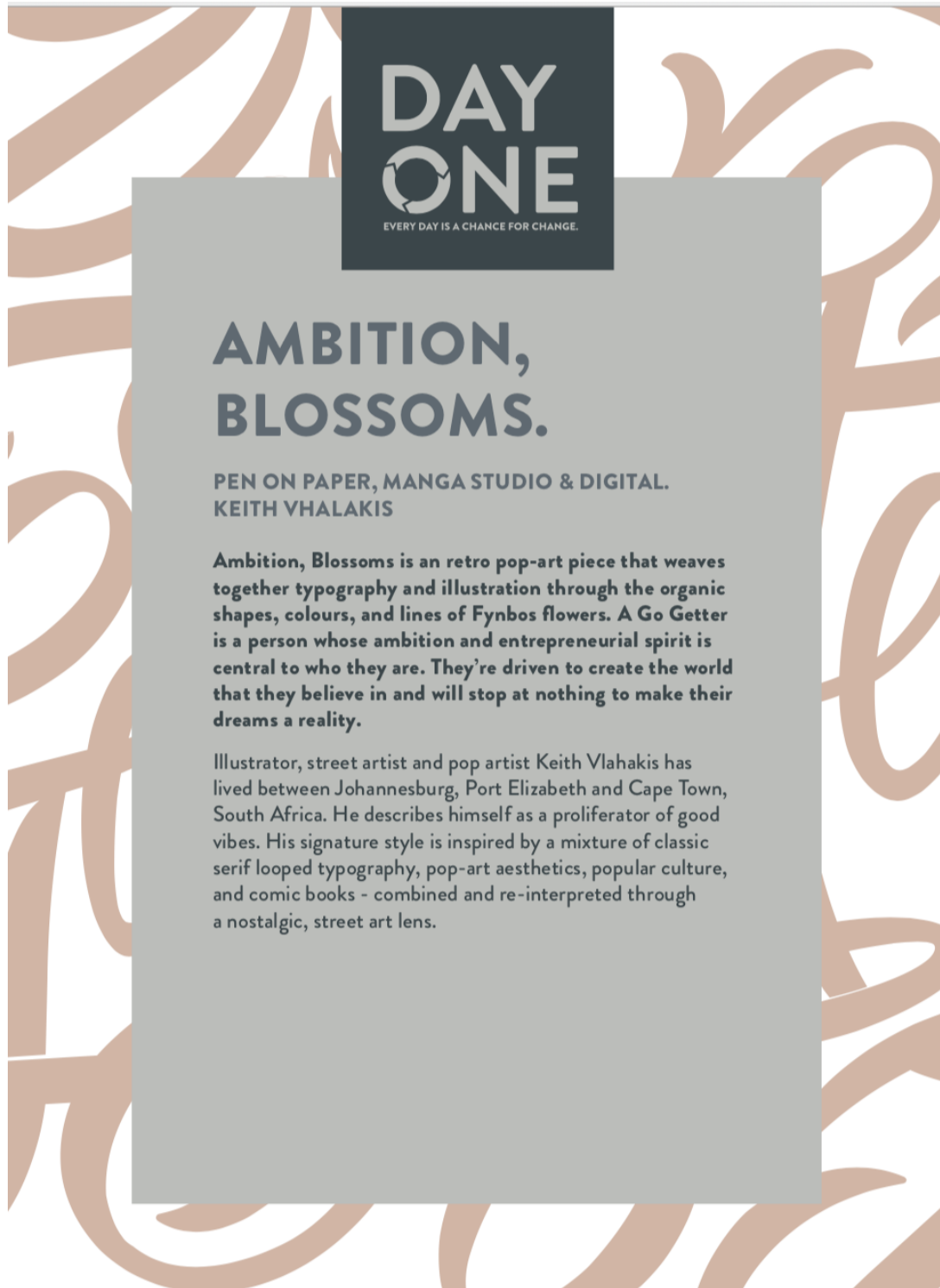
"Ambition Blossoms is a retro pop art piece that weaves together typography and illustration through the organic shapes, colours and lines of the Fynbos Flowers.

A Go Getter is a person whose ambition and entrepreneurial spirit is central to who they are.

They're driven to create the world they believe in and will stop at nothing to make their dreams reality"



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The artwork I created for Sugarbird Gin is part of a recycled PET collection in Partnership with Uzwelo bags. "Go Getter"

The bags in the collection are 100% recycled and are available for sale at <https://sugarbirdgin.com/shop/>

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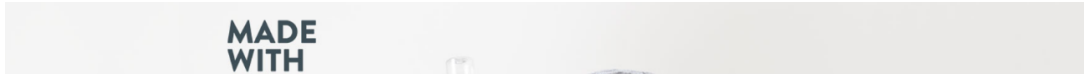
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All bags in the collection are available for sale here sugarbirdgin.com

Thank you!



Keith Vlahakis

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Keith Vlahakis

📍 Cape Town, South Africa

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CREATIVE FIELDS

Typography

Fashion

Sugarbird Gin

artist collaboration

recycling

bag design

Hand Made Typography

typographic art

Pop Artist

Gin Art collaboration

recycled products

collab

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