

Win Big with Sugarbird Gin Eggs!

Sugarbird Gin Eggs for Easter 2019

Sugarbird® Gin Eggs make Easter Egg hunting fun for adults too!

Sugarbird® is the gin that is #MadeForYou – this mission is infused with their unstoppable entrepreneurial spirit, to ensure that you always have exciting and innovative ways to buy and drink your Sugarbird® gin.

Not to mention the whole range of delicious new flavours!

The Sugarbird® Christmas baubles were the first bespoke product, which took the market by storm over the festive season – around 7 tons, yes **7 TONS, of gin baubles were sold!** – another win from this dynamic team.

Sugarbird Gin Eggs

Now it's time for another unique offering that'll have you excited all over again! Drum roll.... introducing Sugarbird Gin Eggs – making egg hunts fun for adults – including a **golden egg hunt** – where **5 lucky hunters stand to win a Sugarbird® gin gift set worth R5000**. Find the winning golden egg inside the copper lid of your gin eggs!

The Sugarbird® Gin Eggs comes in a pack of 6, offering you the full Sugarbird Cape Fynbos Gin range, including two fabulous new flavours:

Sugarbird® Juniper Unfiltered – the very purple gin, paying homage to the essence at the core of gin, offers the full personality of Juniper, and Sugarbird® Pink Pelargonium – a new delicious pink Rose Geranium-flavoured gin.

Get your Sugarbird® Gin Eggs exclusively at Pick n Pay Liquor stores nationwide and online at www.pnp.co.za.

Happy hunting!

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Press release by ***aitch communications***