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BIRKENSTOCK
South Africa

Sugarbird Gin Eggs – Egg hunting just became fun for adults too...



Sugarbird Gin Eggs

Egg hunting just became fun for adults too.

Sugarbird is the gin that is #MadeForYou – this mission infused with their unstoppable entrepreneurial spirit, ensures that you always have exciting and innovative ways to buy and drink your Sugarbird Gin. Not to mention the whole range of delicious new flavours.

The Sugarbird Christmas baubles was the first bespoke product, which took the market by storm over the festive season – around 7 tons, yes TONS, of gin baubles were sold – another win from this dynamic team.

Now it's time for another unique offering that'll have you excited all over again! Drum roll... Introducing Sugarbird Gin Eggs – making egg hunts fun for adults – including a golden egg hunt – where 5 lucky hunters stand to win a Sugarbird Gin gift set worth R5000. Find the winning golden egg inside the copper lid of the gin eggs.

The Sugarbird Gin Eggs comes in a pack of 6, offering you the full Sugarbird Cape Fynbos Gin range, including two fabulous new flavours:

Sugarbird Juniper Unfiltered – the very purple gin, paying homage to the essence at the core of gin, offers the full personality of Juniper, and Sugarbird® Pink Pelargonium – a new delicious pink Rose Geranium flavoured gin.

Get your Sugarbird Gin Eggs exclusively at Pick n Pay Liquor stores nationwide and online at www.pnp.co.za.

Happy hunting!

Information from Aitch Communications





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about

As a young aspiring chef, Michael laid a solid foundation for his career at the Cordon Bleu Cooking School in London. Over the next 30 years he had a series of high profile hospitality management posts, was the Public Relations Manager for Boschendal and ran three successful restaurants in the Cape, one of which, Parks, featured in the national top 10 restaurants.

Michael is a family man, author and broadcaster.

A lifetime devoted to the promotion and appreciation of the South African wine and food industry has earned him many accolades, including the Lannice Snyman Lifetime Achievement Award at the 2013 Eat Out Awards.

Michael continues to be prolific, informative and entertaining on his wine and food website, michaelolivier.co.za

